



NEWS RELEASE

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SCCOE staff honored with four Telly Awards

SAN JOSE, CA – The Santa Clara County Office of Education’s (SCCOE) Media and Communications department, in conjunction with teams from Multilingual Education Services and Human Resources, has been awarded four Telly Awards for excellence in film and video productions. This year, over 12,000 entries were submitted from all over the world.

SCCOE staff received the following awards:

2014 People's Telly Bronze Award: Paraeducator: The Backbone of the Teaching Team - Internet/Online Programs, Segments, or Promotional Pieces - Program or Webisode

2014 People's Telly Bronze Award: Paraeducator: The Backbone of the Teaching Team - Internet/Online Video - Video

2014 Bronze Award: Shaping our Global Future: The Role of Multilingualism - Internet/Online Programs, Segments, or Promotional Pieces - Education

2014 People's Telly Bronze Award: Shaping our Global Future: The Role of Multilingualism - Internet/Online Video – Video

Paraeducator: The Backbone of the Teaching Team focuses on the critical role paraeducators play in special education classrooms, helping to deliver quality instruction and ensure that the individual educational needs of all students are met. The video has been used as a recruitment tool by the SCCOE’s Human Resources branch in the hiring process for this key position.

Created as an outreach tool and resource for schools and districts, *Shaping our Global Future: The Role of Multilingualism* allows educators and administrators to reach out into their community and spread the message about the importance of bilingualism and multilingualism for students growing up in today’s rapidly changing world. The testimonials shared in this video demonstrate the high value that students, families, teachers and community leaders place on bilingual skills.

Since 2012, staff from the SCCOE's Media and Communications department have been the recipients of a total of 19 Telly Awards.

Founded in 1979, the Telly Awards is the premier award honoring outstanding local, regional and cable TV commercials and programs, video and film productions and web commercials. Winners include companies, agencies and organizations of all sizes, from large multinational media companies to local production houses. To view the complete list of winners, visit the [Telly Awards website](#).

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